

FANMIO TEAMS UP WITH UFC FIGHT PASS TO DISTRIBUTE NATE DIAZ VS. JORGE MASVIDAL BOXING SHOWDOWN ON PAY-PER-VIEW

BLOCKBUSTER EVENT WILL TAKE PLACE LIVE FROM HONDA CENTER IN ANAHEIM ON SATURDAY, JULY 6

Fan Favorites Set for "DIAZ VS. MASVIDAL: LAST MAN STANDING" 10-Round Light Heavyweight Boxing Main Event Presented by Fanmio PPV on Fourth of July Weekend

ANAHEIM, CA – June 26, 2024 – FANMIO announces today that they will team up with **UFC FIGHT PASS**[®], the world's leading streaming service for combat sports, to distribute on UFC FIGHT PASS Pay Per View a Fourth of July Weekend blockbuster as Fanmio presents the pro boxing showdown between **Nate Diaz** and **Jorge "Gamebred" Masvidal** on Saturday, July 6 live from Honda Center in Anaheim, California. FIGHT PASS will distribute the event non-exclusively with other leading Pay Per View providers.

"LAST MAN STANDING: DIAZ VS. MASVIDAL" is set to provide Fourth of July Weekend fireworks marking the first time two former UFC superstars go toe-to-toe in a pro boxing ring. Diaz vs. Masvidal will be the highlight of the Fourth of July Weekend combat sports schedule and will be supported by an exciting week of pre-fight events for fans and media alike.

"We're excited to be working with UFC Fight Pass to provide Diaz vs Masvidal to the fans on July 6. Now fans can see the event on Fanmio and on UFC Fight Pass Pay Per View." said Fanmio CEO Solomon Engel. "UFC Fight Pass has a long-standing and significant history in providing combat sports fans with well-tuned events. We welcome their engagement and commitment to Diaz vs Masvidal and we look forward to a very successful event that night."

Coming on the heels of July 4 and showcasing two great American fighters in Diaz and Masvidal, "LAST MAN STANDING: DIAZ VS. MASVIDAL" promises to continue delivering the fireworks with a patriotic evening of boxing on July 6.

The 10-round 175-pound light heavyweight fight headlines a pay-per-view that is also available now for pre-order at FANMIO.com/ppv and <u>FANMIO.com/DiazVsMasvidal</u>.

The pay-per-view is available at the SRP (suggested retail price) of \$49.99, across all available purchasing platforms. Fans can also purchase through the Fanmio App, which is available globally via smart televisions and mobile devices via Apple iOS and tvOS devices, Android Mobile, AndroidTV, Roku, FireTV, Vizio Smart TV, Google TV and Chromecast.

Tickets for the live event are on sale starting at only \$25 (plus applicable fees and taxes) and are available through Ticketmaster. A limited number of VIP packages are available, which include the best ringside seats, all-inclusive hospitality in Honda Center's exclusive Impact Club, the opportunity to step into the ring after the fight, VIP access to the weigh-in, and more.

The event, which is presented by Fanmio in association with Diaz's Real Fight Inc. and Masvidal's Gamebred Boxing Promotions is sponsored by the "Make America Great Again, AGAIN" (\$MAGAA) token on the Ethereum network.

Throughout their storied careers, Diaz and Masvidal have accounted for three of the top 10 highest-selling pay-per-view events in UFC history, with over 10 million pay-per-view buys combined over their careers.

Their first meeting saw Masvidal take home the inaugural UFC BMF title belt, a Diazinspired belt based on his constant assertion that the style he and Masvidal bring forward made them the "baddest" in the game. The bout ended prematurely in the eyes of many, as a cut over Diaz's eyebrow resulted in a TKO for Masvidal. With the cut leading to an unsatisfying ending, July 6 marks an opportunity for these two warriors to finally battle it out to the finish.

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ABOUT "LAST MAN STANDING: DIAZ VS. MASVIDAL"

Diaz vs. Masvidal will headline a Fanmio PPV event as combat sports superstars **Nate Diaz** and **Jorge "Gamebred" Masvidal** square off in a pro boxing grudge match on Saturday, July 6 from Honda Center in Anaheim, California.

"LAST MAN STANDING: DIAZ VS. MASVIDAL" is set to provide Fourth of July Weekend fireworks marking the first time two UFC superstars will go toe-to-toe in a pro boxing ring.

The pay-per-view will also feature two-time world champion **Daniel "The Miracle Man" Jacobs** taking on exciting contender **Shane Mosley Jr.** in the 10-round super middleweight co-main event, unbeaten prospects **Amado "AFV" Vargas** and **Sean Garcia** meeting in an eight-round lightweight attraction, lightweight contenders **Devin Cushing** and **Manuel Correa** competing in a 10-round battle, plus all action brawler **Chris Avila** dueling MMA legend **Anthony "Showtime" Pettis** in a six-round light heavyweight fight. Follow the conversation leading up to this unique boxing duel on all social media platforms with the hashtag **#DiazMasvidal** and through @Fanmio, @NateDiaz209 and @GamebredFighter on Instagram and X (formerly Twitter) to stay tuned for more exciting announcements leading up to July 6.

ABOUT FANMIO

FANMIO is focused on bringing the best entertainment to the world. From world-class events such as Floyd Mayweather vs Logan Paul and Nate Diaz vs Jorge Masvidal, FANMIO provides global access to its broadcast and pay-per-view content in every major country worldwide via <u>www.FANMIO.com</u> and its mobile and smart TV apps including iOS and Android mobile devices, Apple TV, Amazon Fire TV, Chromecast, Roku, Samsung Smart TVs, LG Smart TVs, and Vizio Smart TVs.

ABOUT UFC FIGHT PASS®

UFC FIGHT PASS® is the world's leading digital subscription service for combat sports. Since launching in 2013, UFC FIGHT PASS is now available in more than 200 countries and territories. Powered by Endeavor Streaming, UFC FIGHT PASS provides its members with unlimited access to live UFC FIGHT PASS Prelims; live mixed martial arts and combat sports from around the world; original series and historical programming; special features; behind-the-scenes content; in-depth interviews; podcasts, movies, and up-to-the minute reports on the world of combat sports. UFC FIGHT PASS subscribers also have 24/7 access to the world's largest fight library, featuring more than 20,000 bouts from dozens of combat sports organizations, as well as every fight in UFC history. Fight fans can access UFC FIGHT PASS on personal computers, iOS and Android mobile devices, Apple TV, Xbox One, Amazon Fire TV, Chromecast, Roku, Samsung Smart TVs, LG Smart TVs, and Sony TVs with Android TV, and PlayStation® consoles. For more information, please visit <u>www.ufcfightpass.com</u> or @UFCFightPass on Twitter, and Instagram and on Facebook at facebook.com/ufcfightpass.

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